

Hellenic Society
for Systemic Studies (HSSS)

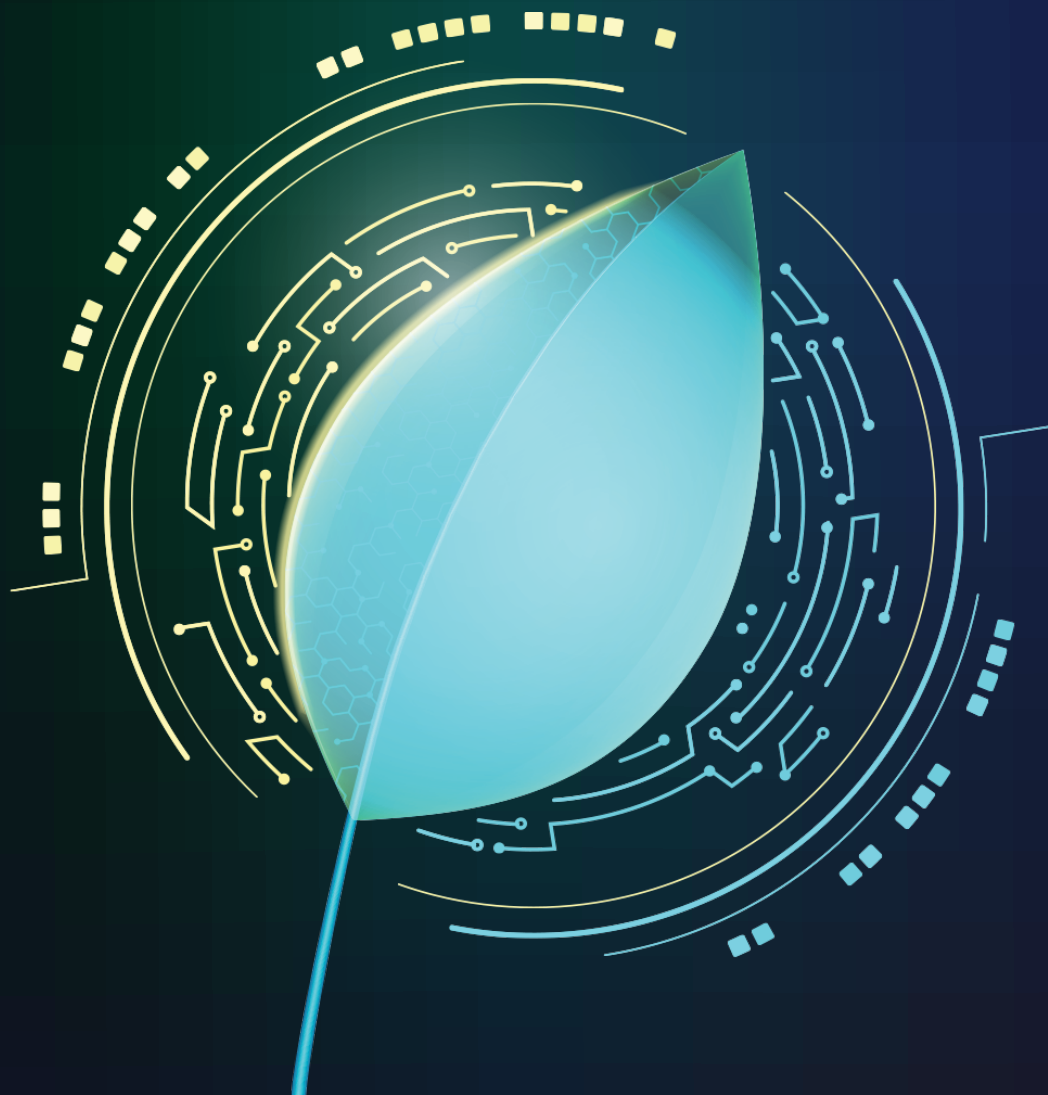


University of Piraeus,
Depart. of Tourism Studies

19th HSSS National & International Conference

SYSTEMIC DIGITAL TRANSFORMATION IN CONTEMPORARY BUSINESS ECOSYSTEMS

P R O G R A M T I M E T A B L E



www.confe.hsss.eu



Online Attendance



11-14 Oct 2023

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www.confe.hsss.eu**HELLENIC SOCIETY FOR SYSTEMIC STUDIES**email: info@hsss.gr**HSSS President**Professor Nikitas Assimakopoulos
University of Piraeus**ORGANIZING COMMITTEE**email: confe@hsss.eu**Chair****Mr. Nikolaos Zoannos**Dep. of Informatics, University of Piraeus
HSSS & CSAP Mastering Program
Piraeus, Greece
email: confe@hsss.eu**General Secretary****Mr. Rallis (Aris) Antoniadis**Dept. of Informatics, University of Piraeus
HSSS & CSAP Mastering Program
Athens, Greece
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Zouni Georgia	University of Piraeus	Greece



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Welcome Note

Systemic Digital Transformation in Contemporary Business Ecosystems

We would like to invite you to the 19th Hellenic Society for Systemic Studies (HSSS) National & International Conference, joined organized with the Department of Tourism Studies, University of Piraeus. Supporter of the Conference is the Administrative Chamber of Greece.

The Conference is online, from 11th to 14th October 2023, Piraeus, Greece.

The HSSS's annual National and International Conference is held alternately in different cities of Greece in collaboration and/or under the auspices of one or more local Universities or with a contribution of a relevant International or Greek organization.

This Conference is a great opportunity for system specialists from Europe and the rest of the world to meet and emulate each other in order to decompartmentalise the specialist approaches of the different disciplines. Combining theoretical, methodological and practical approaches, systems thinking contributes to the construction of synergies between different disciplines, thus encouraging the development of theoretical models, modelling and decision-making methods, and practical tools at the service of society.

Based on the topic of creativity, the main theme of the double event is to present the dynamic scientific area of "Systemics" with theory and applications in organizations and enterprises across a wide spectrum of both service and production industry sectors.

Given the dynamic nature of this challenging area, Systemics will bridge the gap between theory and practice and will promote the use of effective Methodologies and Multi-Methodologies in managing today's organizational complexity for Organizational Intelligence.

Our interdisciplinary, international community has the scientific systemic tools and powerful specialized software to tackle up-to-date multi-dimensional strategic complex problems and to manage their complexity in different applied areas of practice.

The prominent national and international invited speakers in the scientific program, the exciting professional panels, the professional round table, and the professional workshop will attract the attention of a large number of our colleagues. Further, the members' participation, including the Association Française de Science des Systèmes (AFSCET), The Cybernetics Society (CYBSOC), the Associazione Italiana per la Ricerca sui Sistemi (AIRS), the Hellenic Society for Systemic Studies (HSSS), the Asbl Systèmes & Organisations (S&O), the Sociedad Española de Sistemas Generales (SESGE) International Federation for Systems Research (IFSR), the International Academy of Systems and Cybernetic Sciences (IASCYS), the World Organisation of Systems and Cybernetics (WOSC) together with renowned consultancy firms of national and international stature, will allow the organization of a very successful and memorable event in the history of HSSS Conferences and EUS Congress.



Who should attend?

- Academics: Communicate your research results with colleagues around the world.
- Members of National and International Organizations.
- Consultants: Present the power of systems thinking, modeling and simulation in your applied, client-oriented work.
- Practitioners: Show modeling and simulation at work in your organizations.
- Graduate students: Share your developing research in a constructive environment.
- Undergraduate students: Have a good experience within a challenging and professional environment.

Athens is the capital of Greece. Its economy is also supported by manufacturing, trade, services and tourism.

Piraeus is an ideal place for bringing together colleagues from all over the world to promote and exchange ideas, knowledge and experience for the benefit of both organizations and enterprises in effectively meeting the needs of a challenging international community..

Chair for the Scientific Committee

Assistant Professor Ioannis Katsanakis

Dept. of Tourism Studies, University of Piraeus,
HSSS & CSAP Mastering Program
Piraeus, Greece

Chair for the Organising Committee

Mr. Nikolaos Zoannos

Dep. of Informatics, University of Piraeus
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Piraeus, Greece

President of EUS and HSSS

Professor N. Assimakopoulos,

Department of Informatics,
University of Piraeus, Piraeus,
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Acknowledgements

*The Board of Directors of the
Hellenic Society for Systemic Studies
and
the Organizing Committee of the 19th National & International Conference
would like to thank
all those who have contributed to
ensure the conference come to success;
reviewers, presenters, authors, sponsors,
support team and other conference assistants.*

Sponsors

University of Piraeus

Department of Informatics, University of Piraeus

University of Piraeus Research Center

Department of Tourism Studies, University of Piraeus



Brief Program

Wednesday 11th October, 2023

09:30 - 10:15	OPENING CEREMONY WITH SALUTATIONS
10:15 - 11:45	KEYNOTE ADDRESS
11:45 - 12:00	SHORT BREAK
12:00 - 13:30	KEYNOTE ADDRESSES
13:30 - 14:00	LUNCH BREAK
14:00 - 15:30	WORKSHOP AND PARALLEL SESSIONS
15:30 - 15:45	SHORT BREAK
15:45 - 17:15	WORKSHOP AND PARALLEL SESSIONS
17:15 - 17:30	SHORT BREAK
17:30 - 19:00	KEYNOTE ADDRESSES AND PARALLEL SESSIONS

Thursday 12th October, 2023

10:00 - 11:30	KEYNOTE ADDRESSES
11:30 - 11:45	SHORT BREAK
11:45 - 13:15	KEYNOTE ADDRESSES AND PARALLEL SESSIONS
13:15 - 13:30	SHORT BREAK
13:30 - 15:00	WORKSHOP AND PARALLEL SESSIONS
15:00 - 15:30	LUNCH BREAK
15:30 - 17:00	PARALLEL SESSIONS
17:00 - 17:15	SHORT BREAK
17:15 - 19:00	WORKSHOP AND PROFESSIONAL PANEL

Friday 13th October, 2023

10:00 - 11:30	KEYNOTE ADDRESSES
11:30 - 11:45	SHORT BREAK
11:45 - 13:15	PARALLEL SESSIONS
13:15 - 13:30	SHORT BREAK
13:30 - 15:00	PARALLEL SESSIONS
15:00 - 15:30	LUNCH BREAK
15:30 - 17:00	WORKSHOP AND PARALLEL SESSIONS
17:00 - 17:15	SHORT BREAK
17:15 - 19:00	PARALLEL SESSIONS
19:00 - 20:00	PROFESSIONAL ROUND TABLE
20:00 - 20:30	HSSS & CSAP REUNION



Brief Program

Saturday 14th October, 2023

10:00 - 11:30	KEYNOTE ADDRESSES
11:30 - 11:45	SHORT BREAK
11:45 - 12:00	CSAP CERTIFICATIONS
12:00 - 12:45	HSSS 20 YEARS & FHSSS AWARDS
13:00 - 14:30	CELEBRATION MEAL



Program Timetable

Wednesday 11th October, 2023

09:30 - 10:15	OPENING CEREMONY WITH SALUTATIONS	
09:30 - 10:15	VIRTUAL ROOM WED-1	Wednesday 11th Oct.
	OPENING CEREMONY WITH SALUTATIONS <i>Chair: Mr. Nikolaos Zoannos</i>	
	Opening and Salutation by Mr. Nikolaos Zoannos , Chair of the Conference Organizing Committee and Member of HSSS	
	Salutation by the President of the European Union for Systemics and President of the HSSS, Professor Nikitas Assimakopoulos , University of Piraeus, Greece.	
	Salutation by the Chair of the Conference Scientific Committee Assistant Professor Ioannis Katsanakis , University of Piraeus, Greece.	
	Salutation by the General Secretary of the European Union for Systemics, Professor Damien Claeys , Université Catholique de Louvain (UCLouvain), Belgium.	
	Salutation by Dr. Stergiana Giannakou , 1st Vice President of HSSS	
10:15 - 11:45	KEYNOTE ADDRESS	
10:15 - 11:45	VIRTUAL ROOM WED-1	Wednesday 11th Oct.
	KEYNOTE ADDRESS <i>Chair: Prof. Nikitas Assimakopoulos, Mr. Nikolaos Zoannos</i>	
KN-01	Rethinking Systems Thinking: Towards an Anticipatory Systems Perspective <i>Rachel Lilley, Gerald Midgley</i>	
11:45 - 12:00	SHORT BREAK	
12:00 - 13:30	KEYNOTE ADDRESSES	
12:00 - 13:30	VIRTUAL ROOM WED-1	Wednesday 11th Oct.
	KEYNOTE ADDRESSES <i>Chair: Prof. Nikitas Assimakopoulos, Mr. Nikolaos Zoannos</i>	
KN-02	Drawing Lessons from the English Apprenticeship Model <i>Maya Vachkova</i>	
KN-03	Is digital transformation empowering or suffocating us? A critical systems heuristics perspective <i>Roelien Goede</i>	



13:30 - 14:00	LUNCH BREAK	
14:00 - 15:30	WORKSHOP AND PARALLEL SESSIONS	
14:00 - 15:30	VIRTUAL ROOM WED-1	Wednesday 11th Oct.
	WORKSHOP <i>Chair: Panagiotis Kalofonos</i>	
WS-01	Ethics of the business environment <i>John Thanopoulos, George Chrysovalantis Chandrinos, Despoina Caminis, Andreas Drivas, Nikolaos Papazoglou</i>	
	Aspects of Global Thinking <i>By Prof. John Thanopoulos</i>	
	Perspectives of a changing world <i>By George Chrysovalantis Chandrinos</i>	
	Shareholders' Human Rights. Two sides of the same coin? <i>By Despoina Caminis</i>	
	Human Intelligence, Artificial Intelligence, and Business Ethics <i>By Mr. Andreas Drivas</i>	
	<i>Transformation happens!</i> By Nikolaos Papazoglou	
14:00 - 15:30	VIRTUAL ROOM WED-2	Wednesday 11th Oct.
	Extended Abstracts Presentations <i>Chair: Eleftherios Kakavoulis</i>	
EA-01	Climate Change & Digital Transformation <i>Stavroula Chatzigeorgiou, Iliana Christou, Martha Plexida</i>	
EA-02	Green Economy & Digital Transformation <i>Iliana Christou, Martha Plexida, Stavroula Chatzigeorgiou</i>	
EA-03	The ECODENT Model for Enhancing Pro-environmental Behaviors in Dentists <i>Maria Antoniadou, Panagiotis Papaioannou</i>	
EA-04	Exploring the Slow Tourism Experience: Insights for Slow Tourism Development <i>Dimitrios Chountas</i>	
15:30 - 15:45	SHORT BREAK	



15:45 - 17:15	WORKSHOP AND PARALLEL SESSIONS	
15:45 - 17:15 	VIRTUAL ROOM WED-1 WORKSHOP <i>Chair: Panagiotis Kalofonos</i>	Wednesday 11th Oct.
WS-02	Logosofia: Leveraging the Collective Knowledge of People Augmented by AI <i>Jeff G Diedrich</i>	
15:45 - 17:15 	VIRTUAL ROOM WED-2 Extended Abstracts Presentations <i>Chair: Eleftherios Kakavoulis</i>	Wednesday 11th Oct.
EA-05	Exploitation of the New Business Models in Agritourism Businesses and Organizations <i>Aikaterini Griva, Georgia Zouni</i>	
EA-06	Resilience and Sustainability in Contemporary Tourism Ecosystems: Developing a holistic conceptual model <i>Varvara Bampa, Georgia Zouni, Ioannis Katsanakis</i>	
EA-07	Resilience in Tourism and Destination Branding. Case study: The city of Kalamata, in Messinia, Greece <i>Maria Sipsa</i>	
EA-08	Systemic Digital Transformation in Tourism: A conceptual framework <i>Ioannis Katsanakis</i>	
17:15 - 17:30	SHORT BREAK	
17:30 - 19:00	KEYNOTE ADDRESSES AND PARALLEL SESSIONS	
17:30 - 19:00 	VIRTUAL ROOM WED-1 KEYNOTE ADDRESSES <i>Chair: Prof. Nikitas Assimakopoulos, Mr Panagiotis Kalofonos</i>	Wednesday 11th Oct.
KN-04	Collective Intelligence For Life In A Vuca World: A Systems View Of Change Agency <i>Alexander Laszlo</i>	
KN-05	How Soft-BPM contributes to improve the effectiveness of BPM 's projects <i>Ricardo Rodriguez Ulloa</i>	
17:30 - 19:00 	VIRTUAL ROOM WED-2 Extended Abstracts Presentations <i>Chair: Eleftherios Kakavoulis</i>	Wednesday 11th Oct.
EA-09	Systemic Leadership in a Bank's Branch <i>Ioannis Alex Tsiotsiopoulos</i>	



EA-10	Systemic Analysis in Hellenic Insurance Brokers <i>George Nik Charamis</i>
EA-11	Application of systemic methodologies in the digital transition and digital transformation of a large public Organization <i>Olga Vasoglou</i>
EA-12	A systemic approach to understand and analyze the correlation between Energy and Time required by a multinodal multifunctional Dynamic System to carry out an assigned Task to it. Application area: The integration of Digital Technologies and Information Systems into real world Functional Systems and its "energy related" consequences <i>Antonios Dragonas, Dionysia Dragona</i>



Program Timetable

Thursday 12th October, 2023

10:00 - 11:30	KEYNOTE ADDRESSES	
10:00 - 11:30	 VIRTUAL ROOM THU-1 KEYNOTE ADDRESSES <i>Chair: Prof. Nikitas Assimakopoulos, Mr Panagiotis Kalofonos</i>	Thursday 12th Oct.
KN-06	Developing a contemporary Systemic Leadership Training program <i>Athanasios Kriemadis</i>	
KN-07	Between economic arena and conversational agora. The effect of the attention economy on the smart city <i>Damien Claeys</i>	
11:30 - 11:45	SHORT BREAK	
11:45 - 13:15	KEYNOTE ADDRESSES AND PARALLEL SESSIONS	
11:45 - 13:15	 VIRTUAL ROOM THU-1 KEYNOTE ADDRESSES <i>Chair: Prof. Nikitas Assimakopoulos, Mr Panagiotis Kalofonos</i>	Thursday 12th Oct.
KN-08	When is a system a system? Effecting Improvement. <i>Ray Ison</i>	
KN-09	Transcending system thinking: embracing wholeness and what's love got to do with it <i>Louis Klein</i>	
11:45 - 13:15	 VIRTUAL ROOM THU-2 PARALLEL SESSIONS <i>Chair: Eleftherios Kakavoulis</i>	Thursday 12th Oct.
EA-13	Study and implementation of systemic Methodologies in Altair Travel <i>Nikolaos Leventis</i>	
EA-14	Systemic management of dynamic departments <i>Christos Kizos</i>	
EA-15	Deliberation <i>Maria Kournioti, Natalia Chantzara, Loukas Giannakopoulos, Sophia Katsari</i>	
13:15 - 13:30	SHORT BREAK	



13:30 - 15:00	WORKSHOP AND PARALLEL SESSIONS	
13:30 - 15:00 	VIRTUAL ROOM THU-1 Extended Abstracts Presentations <i>Chair: Mr Panagiotis Kalofonos</i>	Thursday 12th Oct.
EA-16	Driving successful strategy execution Anand Sinha	
EA-17	Digital Transformation in Industry 4.0 Anand Sinha	
EA-18	Rolling out the red carpet for Future-Ready Metaverse Entrepreneurs: An investigation based on an integrated adoption intention framework Saima Kareem	
EA-19	A Study of Viral and Social Media Marketing Effects: Instagram's Role in Purchase Intention of Gen Z Akanksha Chaudhary, Sumedha Agarwal	
EA-20	E-government and citizen participation in Democratic South Africa Umoh Samuel Uwem	
13:30 - 15:00 	VIRTUAL ROOM THU-2 WORKSHOP <i>Chair: Eleftherios Kakavoulis, Efthymios Ev CHAROKOPOS</i>	Thursday 12th Oct.
WS-03	Resilience Aspects' Role on Systemic Digital Transformation in Contemporary Business Ecosystems Efthymios Ev Charokopos, Ioannis Harlas, Konstantinos Voskakis, Anthimos Alexandros Tsirigotis, Konstantinos Panagiotis Alexopoulos	
	Improving (Cognitive) Resilience in Situation Understanding and Decision making by countering Cognitive biases, Behavior Influencing techniques and Disinformation Ioannis Harlas	
	Multidisciplinary Approach to Situational Understanding (SU) Konstantinos Voskakis	
	Resilience Thinking in Contemporary Business Ecosystems Understanding the reasons and drivers of change in organisations: The case of North Atlantic Treaty Organisation (NATO) Anthimos Alexandros Tsirigotis	
	Digital Transformation in Contemporary Business Ecosystems to fortify Resilience, in the area of Climate Change, Natural Hazards and Pandemic Risks Konstantinos Panagiotis Alexopoulos	
15:00 - 15:30	LUNCH BREAK	



15:30 - 17:00	PARALLEL SESSIONS	
15:30 - 17:00 	VIRTUAL ROOM THU-1 Extended Abstracts Presentations <i>Chair: Prof. Nikitas Assimakopoulos, Mr Panagiotis Kalofonos</i>	Thursday 12th Oct.
EA-21	Business Continuity as an Essential Element of a Digital Transformation Strategy: A Systems Approach Victoria A. Zgouva	
EA-22	Digital Transformation of an Organization's Sociotechnical Infrastructure: A Systems Approach Dimitrios S. Varsos, Stergiani A. Giannakou, Maria E. Giannakaki, Nikitas A. Assimakopoulos	
EA-23	Nurturing Organizational Psyche for Successful Digital Transformation: A Systems Perspective Maria E. Giannakaki, Stergiani A. Giannakou, Dimitrios S. Varsos, Nikitas A. Assimakopoulos	
15:30 - 17:00 	VIRTUAL ROOM THU-2 Extended Abstracts Presentations <i>Chair: Eleftherios Kakavoulis</i>	Thursday 12th Oct.
EA-24	Mapping prosperity in relation to tourism and sustainability in a post-pandemic world: A systematic literature analysis Chryssa Konstantopoulou, Sotirios Varelas	
EA-25	A Theoretical Framework for Knowledge Management in Tourism Ecosystems Ioannis Katsanakis	
EA-26	Smart technologies and sustainability, the way to develop a Smart destination Ivana Anucin Vrionis, Sotirios Varelas	
EA-27	Cultural Tourism on Ios, Greece Eleni Nikiforou, Maria Trapali	
17:00 - 17:15	SHORT BREAK	
17:15 - 19:00	WORKSHOP AND PROFESSIONAL PANEL	
17:15 - 19:00 	VIRTUAL ROOM THU-1 WORKSHOP AND PARALLEL SESSIONS <i>Chair: Prof. Nikitas Assimakopoulos, Mr Panagiotis Kalofonos</i>	Thursday 12th Oct.
WS-04	Why do we Visualize? The Wow! Effect in Systemic Digital Transformation Andreas Maniatis	



WS-05	Human resources and organizational evaluation and Total Quality Management in the Public Sector <i>Konstantinos Th. Papadimitriou, Athanassios Kriemadis, Apostolos Papatolias, Christina Mparmparoussi, Sotiria Christopoulou</i>
17:15 - 19:00 	VIRTUAL ROOM THU-2 PROFESSIONAL PANEL <i>Chair: Eleftherios Kakavoulis, Thofanis Giotis</i> Thursday 12th Oct.
PP-01	The Project Economy Has Arrived <i>Thofanis Giotis, Panos Chatzipanos</i>



Program Timetable

Friday 13th October, 2023

10:00 - 11:30	KEYNOTE ADDRESSES	
10:00 - 11:30	VIRTUAL ROOM FRI-1 KEYNOTE ADDRESSES <i>Chair: Prof. Nikitas Assimakopoulos, Mr Panagiotis Kalofonos</i>	Friday 13th Oct.
		
KN-10	Harmonizing Anthro-po-Centric Values and Digital Evolution: A Blueprint for Systemic Business Transformation <i>Yiannis M Kalogerakis</i>	
KN-11	Hybrid virtual asynchronous processes are imperative to engage thousands of stakeholders in Structured Democratic Dialogue <i>Yiannis Laouris</i>	
11:30 - 11:45	SHORT BREAK	
11:45 - 13:15	PARALLEL SESSIONS	
11:45 - 13:15	VIRTUAL ROOM FRI-1 Extended Abstracts Presentations <i>Chair: Panagiotis Kalofonos</i>	Friday 13th Oct.
		
EA-28	Social Media preferences among senior citizens in Greece. <i>Vasiliki Manglara, Jenny Pagge</i>	
EA-29	Literature review in the Gaming Industry: The Struggles and Future of AAA Publishers <i>Christos Manglaras, Jenny Pange</i>	
EA-30	Leveraging Systemic Methodologies and System Dynamics in Modern HR Practices and Talent Acquisition <i>Vasiliki Messini, Sotiris Messinis</i>	
EA-31	Methodology for effective management of risks that take place in Intensive Care Units (ICUs) of health units: A systemic approach <i>Ioannis Drakos, Aikaterini Drakou, Vasiliki Drakou, Krystallo Kedra</i>	
11:45 - 13:15	VIRTUAL ROOM FRI-2 Extended Abstracts Presentations <i>Chair: Eleftherios Kakavoulis</i>	Friday 13th Oct.
		
EA-32	Development of a sustainable IoT application for supermarkets <i>Georgios Michail Karampatos</i>	
EA-33	Systemic Analysis for sustainable energy autonomous small islands <i>Michalis Bratitsis</i>	




EA-34	Structural change and use of modern technology in the First Line Operations department (NOC) of Victus Networks. Modelling of the department's monitoring centre management using DCSYM and VENSIM. <i>George K Anagnostopoulos</i>
EA-35	Exploring Digital Technology and Sustainable Development Integration in a Shared Data Environment: A Conceptual Framework on the Retail Sector <i>Asterios Stroumpoulis, Ioannis Katsanakis, Evangelia Kopanaki</i>
13:15 - 13:30	SHORT BREAK
13:30 - 15:00	PARALLEL SESSIONS
13:30 - 15:00 	VIRTUAL ROOM FRI-1 Friday 13th Oct. Extended Abstracts Presentations <i>Chair: Mr Panagiotis Kalofonos</i>
EA-36	Digital Businesses and Social Sustainability: The Role of Innovation <i>Georgios A. Deirmentzoglou, Konstantina K. Agoraki, Eleni E. Anastasopoulou, Sotiris Apostolopoulos</i>
EA-37	A Reappraisal of the Relationship between Technological Innovation and Sustainable Development: An innovation-centered approach <i>Konstantina K. Agoraki, Andreas E. Fouteris, Georgios A. Deirmentzoglou</i>
EA-38	Entrepreneurial and Managerial Attitudes towards Sustainability: The Influence of Cultural Values <i>Georgios A. Deirmentzoglou, Konstantina K. Agoraki, Andreas Fouteris</i>
EA-39	Adventure Tourism Market Research under the Auspices of the Municipality of Eastern Mani <i>Aliki Opsimouli, Stavroula Malfa, Katerina Mitropoulou, Daniela Ndoj, Chara Mindrinou, Maria Kotsi</i>
13:30 - 15:00 	VIRTUAL ROOM FRI-2 Friday 13th Oct. Extended Abstracts Presentations: Digital Transformation <i>Chair: Eleftherios Kakavoulis</i>
EA-40	A Systemic Perspective for Understanding the role of Leadership in Digital Transformation <i>Martha Plexida, Stavroula Chatzigeorgiou, Iliana Christou</i>
EA-41	Coaching for digital transformation in Business Ecosystems <i>Eleftherios Kakavoulis</i>




EA-42	Navigating Systemic Digital Transformation: Unveiling the Imperative Role of Knowledge Management Systems in Modern Business Ecosystems <i>Konstantinos Koutsantonis</i>
EA-43	Analyzing the Role of ERP Systems in Achieving Sustainable Competitive Advantage: An Insight through the VRIO Framework <i>Ioannis Mikedis, Ioannis Katsanakis, Evangelia Kopanaki</i>

15:00 - 15:30	LUNCH BREAK
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15:30 - 17:00	WORKSHOP AND PARALLEL SESSIONS
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15:30 - 17:00 	VIRTUAL ROOM FRI-1 WORKSHOP <i>Chair: Panagiotis Kalofonos</i>	Friday 13th Oct.
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WS-06	Aspects of Business Transformation: Data Utilization and Business Models <i>Panagiotis Papaioannou, Rallis Antoniadis</i>
	Data Management – Data Governance: Systemic approach for Business-IT Alignment <i>Panagiotis K. Papaioannou</i>
	Systemic Digital Transformation of Business Model: The Digital Transformation Business Model Canvas (DTBMC) and the Digital Transformation Canvas (DTC). <i>Rallis Antoniadis</i>

15:30 - 17:00 	VIRTUAL ROOM FRI-2 Extended Abstracts Presentations <i>Chair: Eleftherios Kakavoulis</i>	Friday 13th Oct.
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EA-44	Comparative analysis of Florida's and Greece's Quality Assurance Systems of Higher Education with the use of VENSIM <i>Anna Papastratakou, Apostolos Vasileiadis</i>
EA-45	Communication, culture formation and change management in Greek educational organizations. <i>Dimitra Patsi, Stavros Fasoulas, Ioannis Alexiou</i>
EA-46	Sports Programs and Facilities Operations of a Local Government Municipality: A systemic approach <i>Aggeliki Michail Mavraki</i>
EA-47	"More learnings, more earnings" Important lessons, learned from Harvard Business School about Systems Transformation and leadership. How leaders move from ego-systems to eco-systems ? <i>Sophia Ch-Avr Georgiou</i>

17:00 - 17:15	SHORT BREAK
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17:15 - 19:00	PARALLEL SESSIONS
17:15 - 19:00 	VIRTUAL ROOM FRI-1 Friday 13th Oct. Extended Abstracts Presentations <i>Chair: Panagiotis Kalofonos</i>
EA-48	A Decision-making Model for Blockchain Technology which includes Business Parameters Nikolaos Miltiadis Zoannos
EA-49	The Systemic Metamorphosis of resources in modern software development organizations Dimitrios Kalogerakos
EA-50	Strategic Integration of Systemic Thinking for Robust Cybersecurity Technologies Implementation in Modern Organizations Sotiris Messinis, Vasiliki Messini
EA-51	Innovations in Culinary Education through Digital Technologies: Implementing e-learning in Professional Culinary Arts Education at Continuing Education and Lifelong Learning Center "Mathimata Mageirikis" Eleni Karapostoli
17:15 - 19:00 	VIRTUAL ROOM FRI-2 Friday 13th Oct. Extended Abstracts Presentations <i>Chair: Eleftherios Kakavoulis</i>
EA-52	Systemic Approach To The Development Of Innovative Drugs In The Pharmaceutical Industry Konstantinos Kafiras
EA-53	Systemic digital marketing in medical vaccine awareness for health care professionals Panagiota Karatsi
EA-54	Digitalization and opportunities of application of AI in Medical Image Interpretation: A literature review Christos Manglaras, Jenny Pange
EA-55	From digital-first to people-first. Investigating the necessity of the digital transformation of intangible cultural heritage organizations in the light of systems thinking and systemic multi-methodologies in the post-covid-19 era of globalization and climate change Pelagia Chourdaki







19:00 - 20:00	PROFESSIONAL ROUND TABLE	
19:00 - 20:00 	VIRTUAL ROOM FRI-1 PROFESSIONAL ROUND TABLE <i>Chair: Dimitrios S. Varsos</i>	Friday 13th Oct.
PRT-01	Navigating Complexity: Embracing a Systems Approach for Digital Transformation <i>Dimitrios S. Varsos</i>	
20:00 - 20:30	HSSS & CSAP REUNION	
20:00 - 20:30 	VIRTUAL ROOM FRI-1 HSSS & CSAP REUNION <i>Chair: Prof. Nikitas Assimakopoulos</i>	Friday 13th Oct.
	Reunion of HSSS and CSAP Members (in Greek language)	



Program Timetable

Saturday 14th October, 2023

10:00 - 11:30	KEYNOTE ADDRESSES	
10:00 - 11:30 	VIRTUAL ROOM SAT-1 & UniPi, Conference KEYNOTE ADDRESSES <i>Chair: Prof. Nikitas Assimakopoulos</i>	Saturday 14th Oct.
KN-12	Logosofia as a systems science Artificial Intelligence (AI) Scientific [R]evolution <i>Maria Z. Kakoulaki, Alexander N. Christakis, Jeff G Diedrich</i>	
KN-13	The Challenges of Artificial Intelligence to Contemporary Business Ecosystems <i>Peter P. Groumpos</i>	
11:30 - 11:45	SHORT BREAK	
11:45 - 12:00	CSAP CERTIFICATIONS	
11:45 - 12:00 	University of Piraeus, Ceremony Room CSAP CERTIFICATIONS <i>Chair: Prof. Nikitas Assimakopoulos</i>	Saturday 14th Oct.
12:00 - 12:45	HSSS 20 YEARS & FHSSS AWARDS	
12:00 - 12:45 	University of Piraeus, Ceremony Room HSSS 20 YEARS & FHSSS AWARDS <i>Chair: Prof. Nikitas Assimakopoulos</i>	Saturday 14th Oct.
13:00 - 14:30	CELEBRATION MEAL	
13:00 - 14:30 	University of Piraeus, Ceremony Room CELEBRATION MEAL <i>Chair: Prof. Nikitas Assimakopoulos</i>	Saturday 14th Oct.



ΠΑΝΕΠΙΣΤΗΜΙΟ ΠΕΙΡΑΙΩΣ

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